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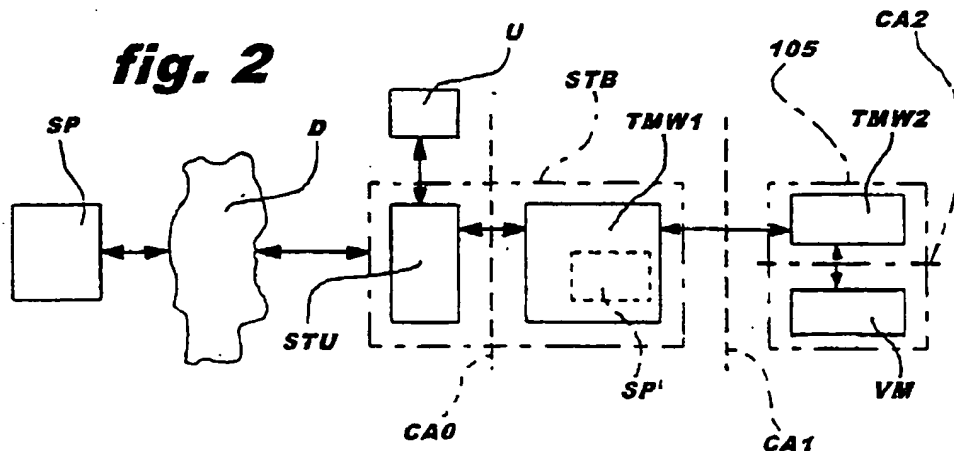
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(54) **Method and system for the controlled delivery of digital multimedia services**

(57) The services delivered by a plurality of providers (SP) towards the users (U) are identified by respective streams of encoded data, for instance MPEG data. The users (U) are provided with respective receiving means (STB) of a generalised type, common to all users. Each user is provided with a user unit (105), preferably embodied in the form of a smart card, incorporating

ing a processing function (VM) able to recognise, load and execute at least one enabling algorithm embedded in the data streams sent by the providers, by exploiting a respective identification code, also embedded in the delivered data stream, to enable the receiving means, through the user unit (105), to make use of the respective service.

fig. 2



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EUROPEAN SEARCH REPORT

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The present search report has been drawn up for all claims			
Place of search THE HAGUE		Date of completion of the search 11 June 2001	Examiner Dobbelaere, D

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